

## Strategic Planning at Westfield State University

2005-2010	Foster Student Success	Expand and Enhance Recognition	Embrace Diversity	Revitalize and Develop Facilities	Enrich Resource Development
2012-2017	Provide a university experience that prepares students for achievement in a complex and evolving global environment	Develop a responsible and sustainable growth management strategy	Expand and diversify financial resources	Strengthen our community with improved communication and collaboration	Increase ways to connect with and enrich the greater community
2018-2023	The student experience: Access to a fully integrated and exceptional student experience	Enrollment: Prepare to recruit, welcome, and support students in an increasingly competitive environment	Culture: Consistently live our institutional values	Resources: Expand the institutional resources	

## Westfield State University Mission Statements

### 2005-2010

Emphasizing teaching, student advising and student involvement in the life of the college and the community, Westfield State College's primary mission is to assist students to develop intellectually and use their knowledge and skills to improve the social and economic conditions in their communities. The college seeks to instill among members of its community a sense of social responsibility and citizenship.

The college emphasizes the importance of collaborative education, distinguished, and strengthened by a general education program which links the arts and sciences with professional studies and by opportunities for experiential and community-based learning. [the College is]...committed to excellence in instruction, affordable costs, and to providing responsive, innovative and educational programs of high quality. [and to]...a climate that respects the ideas, values, perspectives and contributions of a culturally diverse community. [We are]... a leader and resource for the community, identifying opportunities and solutions to community problems, and contributing to the region's cultural, environmental, and economic development.

### 2012-2017

Westfield State University fosters intellectual curiosity, encourages critical thinking, inspires civic engagement and promotes a global perspective. A public teaching institution offering quality programs in the liberal arts and sciences with complementing professional curricula, we are grounded in our founding principles of academic excellence and educating all in a diverse and welcoming community. Westfield State develops the knowledge, skills, and character essential for students to reach their full potential and become responsible leaders in society. We contribute to the economic, social, and cultural vitality in the region.

### 2018-2023

Westfield State University is a public institution offering accessible quality undergraduate and graduate programs in the liberal arts, sciences, and professional studies. Our welcoming community focuses on student engagement and success. We contribute to the economic, social and cultural growth of the northwest region by developing the knowledge, skills, and character essential for students to become responsible leaders and engaged citizens.

## Institutional Values

2005-2010	2012-2017	2018-2023
<ul style="list-style-type: none"> <li>Student-Centered Education</li> <li>Academic Excellence</li> <li>An Educated Citizenry</li> <li>Institutional Stewardship</li> <li>Accessibility/Affordability</li> <li>A Nurturing Environment</li> <li>Effective Communication</li> </ul>	<ul style="list-style-type: none"> <li>-Treating all members of our community with dignity and respect</li> <li>-Building community by being inclusive, supporting the personal development of all community member, embracing multiple perspectives</li> <li>-Maintaining excellence and integrity in all that we do</li> <li>-Supporting civic engagement in local, regional and global initiatives</li> <li>-Making decisions in a transparent and collaborative manner</li> <li>-Providing affordable public higher education</li> </ul>	<ul style="list-style-type: none"> <li>Embrace Diversity</li> <li>Build a Strong Community</li> <li>Maintain Excellence and Integrity</li> <li>Engage with the Outside Community</li> <li>Collaborate with Each Other</li> <li>Provide Accessible Education</li> </ul>

